

4. SCHEMES AND SERVICES FOR PERSONS WITH ADDICTION TO SUBSTANCES

4.1 SCHEME OF ASSISTANCE FOR PREVENTION OF ALCOHOLISM AND SUBSTANCE ABUSE

The Department of SSEPD had a budget of ₹ 5 crore in the year 2017-18, for creating awareness and educating people about the ill-effects of alcoholism and substance abuse on the individual, the family, the workplace and society at large. Each District had an allocation of ₹ 11 lakh for drug and alcohol prevention. A State level Poster Competition on prevention of substance abuse had been organized in July 2017 in which students from schools and colleges participated by sending nearly a thousand

entries. Regular Preventive Education and Awareness Generation through hoardings, marathons and rallies have been done both at the State and district level.

4.2 INTEGRATED REHABILITATION CENTRE FOR ADDICTS (IRCA)

Odisha has 34 Integrated Rehabilitation Centre for Addicts covering 21 districts of the state. These centres are supported by the Government of India and offer the entire range of community based services for the identification, motivation, counselling, de-addiction, after care and rehabilitation for Whole Person Recovery (WPR) of addicts. In 2017-18, the IRCAs have successfully treated 6324 persons with addictions. (Annexure-22)



Drug De-addiction Treatment Programme at IRCA, SEWA, Rayagada

4.3 DE-ADDICTION (NON-CLINICAL)

To alleviate the consequences of drug and alcohol dependence amongst the individual, the family and to wean them away from addiction to alcohol and drugs, focus on village unity and participation in grassroots development planning, inculcate respect for parents and senior citizens the Brahma Kumaris have been providing invaluable service in the District of Kandhamal. Using non-clinical methods such as Raj Yoga and Spiritual Pathway they have been able to wean away 110 persons from alcohol addiction in 34 Blocks. (Annexure-21) Their goal is to make a person drug free, crime free and gainfully employed. A Mega Camp on Drug De-addiction was organized in association with Prajapati Brahmakumaris at Kandhamal on 26th and 27th November, 2017. De addicted persons from nearby GPs, blocks and districts attended the Mega Camp to be acquainted with the Spiritual Pathway.



Dadi, the Head of the Brahmakumaris at the Mega Camp on Deaddiction

Creating awareness on harmful effects of alcoholism and substance abuse by Brahmakumaris in Phulbani



4.4 CAMPAIGN AGAINST ALCOHOLISM BY BNVs

The Department has been training Bharat Nirman Volunteers to create awareness on drug deaddiction in collaboration with the Art of Living-Vyakti Vikash Kendra. So far 1,700 BNVs from the districts of Bargarh, Bolangir, Cuttack, Dhenkanal, Jajpur, Jharsuguda, Kalahandi, Khurda & Samablapur have been trained for spreading awareness on the perils of substance abuse and addiction. Regular sensitization programmes, Yoga and Satsangs are organized to strengthen community bonds and prevent the isolation of persons with alcohol addiction. Through their intervention 12 families have given up the production and sale of locally brewed alcohol.

The BNVs have also actively engaged in creating awareness on issues of relevance to the Department in particular the protection of the dignity and rights of senior citizens, inclusion of PwD in the mainstream of society, motivating and educating people on hygiene & sanitation related issues, promoting literacy and education, environmental protection and natural resources management. BNVs have been facilitating the organization of Gram Sabha Meetings towards building 50 Model Gram Panchayats across the state.



Creating social pressure against the use of alcohol by BNV at Kalahandi